

KURIKULUM S1 BUSINESS



PRASETIYA MULYA
business school

Prasetiya Mulya – Kampus BSD (Undergraduate Program)

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S1 BUSINESS

Semester 1

No	Mata Kuliah	SKS
1	Business Communication 1	2
2	Reading & Writing	2
3	Introductory Economics	3
4	Introduction to Science/Technology Based Businesses	2
5	Civics Education	2
6	Introductory Business & Management	3
7	Business Mathematics	3
8	Personal Development	3

Total SKS 20

Semester 2

No	Mata Kuliah	SKS
1	Introductory Financial Accounting	3
2	Business Communication 2	2
3	Microeconomics	3
4	Civilization of Pluralism	2
5	Community Development Project (1)	2
6	Analytical & Creative Thinking	3
7	Consumer Behavior	2
8	Introductory Statistics	3

Total SKS 20

Semester 3

No	Mata Kuliah	SKS
1	Introductory Managerial Accounting	3
2	Business Communication 3	2
3	Macroeconomics	3
4	Religious Studies	2
5	Leadership	3
6	Business Creation	4
7	Business Statistics	3

Total SKS 20

Semester 4

No	Mata Kuliah	SKS
1	Financial Management 1	3
2	Human Resource Management	3
3	Marketing Management	3
4	Operations Management	3
5	Business Communication 4	2
6	IT for Business	3
7	Business Development	4

Total SKS 21

Semester 5

No	Mata Kuliah	SKS
1	Taxation	3
2	Corporate Responsibility & Ethics	2
3	Organization Design & Dynamics	3
4	Selling in Business	2
5	Decision Analysis	3
6	Intermediate Business Writing	2
Mata Kuliah Wajib Konsentrasi		3
7	<i>Business Process Improvement</i>	3

Total SKS 18

Semester 6

No	Mata Kuliah	SKS
1	Management Information System	3
2	Intermediate Business Presentation	2
3	Economics of Strategy	3
4	Business Research Method	3
5	Community Development Project (2)	4
Mata Kuliah Wajib Konsentrasi		6
6	<i>New Technology Ventures</i>	3
7	<i>Entrepreneurial Capital</i>	3

Total SKS 21

Semester 7

No	Mata Kuliah	SKS
1	International Business	3
2	Business Law	2
3	Global Communication	2
4	Strategic Management	3
Mata Kuliah Pilihan Tugas Akhir*		3
Mata Kuliah Wajib Konsentrasi		3
<i>Business Management</i>		
5	Service Management	3
Mata Kuliah Pilihan Konsentrasi**		6
Business Management		

Total SKS 22

* Mata Kuliah **Pilihan** Konsentrasi

Kode	Mata Kuliah	SKS
BBUS 5305	Family Business Management	3

**Mata Kuliah Pilihan Tugas Akhir

Kode	Mata Kuliah	SKS
1	Research Method	3
2	Project Case Improvement	3
3	Hatching Program	3

Semester 8

No	Mata Kuliah	SKS
1	Final Project (Internship/Business Project/Research)	6

Total SKS 6

TOTAL SKS = 148

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